



BREST
BUSINESS
SCHOOL

The new paths to success !

BACHELOR

INTERNATIONAL MANAGEMENT

Bachelor's
degree



CONFÉRENCE DES
**GRANDES
ÉCOLES**



BREST BUSINESS SCHOOL



Luc PONTET

Dean
Brest Business School

«Brest Business School is a Grande Ecole of Management focused on e-learning, apprenticeship and international relations which opens the path to success to all learners.

Recognized by the Ministry of Higher Education, Research and Innovation since its creation in 1962, BBS is also a member of the Conference of Grandes Ecoles since 1992.»

KEY FIGURES

- 4 campuses : Brest, Paris, Beijing, Qingdao
- 20 permanent professors
- 65 partner universities
- 300 partner companies
- 5 000 students around the world
- 10 000 alumni worldwide



BACHELOR IN INTERNATIONAL MANAGEMENT - BIM



Brest Business School delivers a Bachelor's degree in 3 years, recognized and certified by the French State.

This certification guarantees the program's quality, the compliance with a strict admission process, the efficiency of the learning process, the high level of its faculty and an access to the job market.

Combining high academic standards and international experience, the Bachelor in International Management offers a specialized program in international management, with different openings in the following areas:

Sustainable development, sport, health, logistics, agricultural and maritime sector.

ASSETS OF THE PROGRAM



Complete a 100% English-taught program



Spend up to 1.5 years abroad and get a second degree



Learn Chinese from the Year 1

WHY YOU SHOULD CHOOSE THIS PROGRAM

- ➡ BIM prepares you to live a unique experience of international and intercultural management.
- ➡ We make sure you get a job in the global market thanks to the language and cultural skills you will acquire.
- ➡ Build your own path through seminars, entrepreneurial professional projects, practice, multicultural exchanges & team building.

INTERNATIONAL, THE HEART OF THE PROGRAM

The International Management Bachelor's degree allows you to complete a 100% English taught program and specialize in international and intercultural management practices taught by lecturers from foreign partner universities.



Travel the world and open your horizons thanks to a network of 65 international universities and partners offering double degrees such as :

- ➡ Capital University of Economics and Business, China
- ➡ Linnaeus University Kalmar Campus, Sweden



Discover new cultures and experience exciting adventures while pursuing your studies all round the world: United States, China, Germany, Australia, Ireland, Canada, Morocco, South Korea...

THE PROGRAM :

Year 1

SEMESTER 1

Introduction to management
Introduction to marketing
Introduction to financial accounting
Corporate law
Information flow technologies
English / (ICT or FLE) + Chinese
Welcome to BBS
Student life activities
Personal development and empathy

Year 2

SEMESTER 3

Accounting - level 2
Economic policies
Market surveys and analyses
Prospecting and negotiating
Corporate law
English / Second foreign language
Computer science
Student life activities
CV package

Year 3

SEMESTER 5

International management
International finance
Management specialization 1 (see p.1)
International law
International entrepreneurship
English / LV2
Project management
Skills project

SEMESTER 2

Introduction to the economy
Management & HR
Marketing mix
Cost, margins and decisions
Data Analysis
English / (ICT or FLE) + Chinese
Voltaire french language
preparatory course
Student life activities
Internship report writing

SEMESTER 4

Management information system
E-commerce
International economics
Management and logistics
Finance
English / Second foreign language
Research methodology
Project management

SEMESTER 6

International management
International finance
Management specialization 1 (see p.1)
International law
International entrepreneurship
English / LV2
Project management
Skills project

THE TRACK :

Year 1

BIM SEMESTER 1

BIM SEMESTER 2

➡ You have one year to choose your final school path between BIM or BEBM (Bachelor E-Business and Marketing).

Year 2

BIM SEMESTER 3

BIM SEMESTER 4

100% ENGLISH TAUGHT COURSES

- 12 or 18 months abroad

Year 3

BIM SEMESTER 5 *

BIM SEMESTER 6 *


*** SPECIALIZATIONS**

- Sustainable development, sport, health, logistics, agricultural and maritime sector.


HOW TO APPLY

Entry requirements

Open to candidates with:

-  Baccalauréat, A' level or equivalent.
Students who have successfully completed 1 or 2 years in Higher Education (60 or 120 ECTS, same field) can enter the 2nd or 3rd year of the program.

Admission procedure

-  Apply online:
<http://talentdays.brest-bs.com/>

FOLDER

Choose a date for the entrance exam, upload the required documents and submit your application.



Transcripts
of grades



Degree
certificate



Personal
statement




CV



Application
fees

-  Final selection: interviews

-  Completion of the online admission process & visa process



BBS

INTERNATIONAL MOBILITY CENTER

The CMI (Centre de Mobilité Internationale de Brest) helps international students to complete their visa process in partnership with Brest city council.

BREST BUSINESS SCHOOL

2 avenue de Provence

29200 Brest

www.brest-bs.com



Marie Anne LE SQUEREN



+33 (0)2 98 34 44 63



marie-anne.lesqueren@brest-bs.com



Mickaël COLIN



+33 (0)2 29 00 62 37



mickael.colin@brest-bs.com